

Focus Group Discussion (FGD) and Key Informant Interview (KII) Questions for Research Data Collection for PhD Study



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Dear respondent,

I am conducting research as part of my Doctor of Philosophy (PhD) study in Management at the University of Gondar. This questionnaire is designed to gather valuable insights into " **Determinants of Micro and Small-Scale Enterprise (MSE) Performance: The Moderating Role of Government and NGOs Support in Pastoral Areas of Ethiopia.**" Your sincere and thoughtful responses are vital to the success of this study. I kindly request your honest cooperation in answering the questions to the best of your ability. Please note that your participation is completely anonymous, and you are not required to provide your name. All information collected will be used solely for academic purposes and will remain strictly confidential. Thank you for your valuable contribution to this research.

I would like to thank for your participation in this study and your cooperation in advance!

1. Focus Group Discussion (FGD) Questions

No.	Focus Group Discussion Questions
1	How do you manage your business well and keep money stable in this region?
2	How do you get money to run or grow your business?
3	What government support helps your business, and what's missing?
4	How do NGOs help your business run better or stay stable?
5	What challenges do seasonal changes or conflicts cause for your business?
6	How do you track sales and expenses in your business?
7	What new ways or tools do you use to improve your business?
8	What problems do you face with business premises or infrastructure?
9	How do weekly markets or customer access affect your business?
10	How do clan ties or community practices help your business?

2. Key Informant Interview (KII) Questions

No.	Interview Questions
1	What are the biggest challenges for MSEs in Afar to manage their businesses well and keep money stable?
2	How do MSEs get money to run or grow their businesses in Afar?
3	What government support helps MSEs manage better or stay financially stable?
4	How do NGOs support MSE performance in your district?
5	How do managerial skills and training impact MSE owners' ability to run their businesses?
6	How do MSEs track sales and expenses in Afar?
7	What new practices or tools do MSEs use to improve their businesses?
8	How do infrastructure or premises issues affect MSEs in Afar?
9	How do market access and weekly markets shape MSE performance?
10	How do MSE owners gain business experience in Afar?
11	How do clan networks or community practices support MSEs?
12	What improvements would help MSEs perform better in Afar?

Thank You!!